



VASP
LICENSED



FASQON

Your **crypto neobank** for daily payments

fasqon.com

tokensale.fasqon.com

 LinkTree





“ FASQON

— a crypto-native neobank built for the online generation: entrepreneurs, creators, and modern professionals who live and earn across borders.

FASQON — A DeFi Bank for Modern Earners,
\$FSQN — The First Token Backed by a Bank's earnings

At Fasqon, we're redefining banking by building a next-generation, all-in-one financial platform where users can bank, transact, earn, and connect seamlessly



Serhiy Khrun
Fasqon Founder

- High-growth Web3 & Ai-Powered EU based fintech startup
- VASP EU license 
- Banking app + Crypto Card with unique IBAN + AI Payment Assistant
- Strategic Partnership with Bison Bank (Portugal) 
- Community: 100K+ engaged users
- Nominated as Startup of the year at Startup Global Awards 



Market Problems



Lack of Seamless Crypto-Fiat Integration

- Crypto liquidity is fragmented, requiring users to navigate multiple platforms for transactions
- Banks hesitate to support crypto transactions, creating accessibility and compliance challenges.
- Users face slow, expensive, and unreliable crypto-fiat conversion processes



Limited Crypto Card Top-Up Options

- Most crypto cards have complex or restricted funding methods.
- Many competitors (Uphold, Cryptopay) only allow bank transfers, limiting accessibility.
- Revolut supports crypto but lacks P2P funding or seamless transfers.



Regulatory Risks & Banking Restrictions

- Traditional banks frequently freeze accounts linked to crypto, causing sudden fund restrictions
- Uncertain and evolving regulations create barriers for users and businesses
- Crypto-fiat transactions face compliance roadblocks, making everyday usage inconvenient

Market Problems



Financial Inclusion & Underbanked Population

- 2.3 billion adults remain underbanked or unbanked, lacking access to modern financial services
- Traditional banks impose high fees, complex onboarding, and geographic restrictions, excluding millions
- Emerging markets lack banking infrastructure, forcing reliance on inefficient cash-based systems



Complicated Payments for Freelancers/Expats

- High fees and slow international transfers create barriers for freelancers and remote workers.
- Traditional banking (SWIFT, SEPA) is costly and inefficient for cross-border payments.
- Fintech solutions like Wise & Payoneer do not support crypto, restricting financial flexibility.



Lack of Personal IBAN for Crypto Cards

- Most crypto cards (e.g., Binance Card, Crypto.com) use shared bank accounts, limiting salary deposits, direct transfers, and full banking functionality
- No personal IBAN = delayed or blocked payments: Users often face payment issues when using shared crypto accounts — banks flag transfers as suspicious, causing delays, rejections, or frozen funds



Our Solutions



IBAN-Enabled Crypto Card

- **SEPA & SWIFT Transfers**
Users can send & receive money directly to and from bank accounts.
- **Flexible Card Top-Ups**
Fund your card via IBAN, P2P transfers, or direct crypto deposits.
- **No Hidden Fees**
Transparent and competitive exchange rates & transaction costs.



Seamless Global Payments

- **Direct crypto funding**
Provides a fast, cost-efficient alternative to traditional banking.
- **Personal IBAN + Crypto Card**
Allows users to easily send and receive international payments.
- **AI-Powered Payment**
Assistant automates invoice payments and fiat conversions.



Private & Secure Finance

- **Private Messenger**
Financial Services ensure user data security and privacy.
- **Hybrid Crypto-Fiat**
Infrastructure reduces reliance on traditional banking oversight.
- **Seed Phrase Registration**
No personal data required, ensuring financial privacy.



Bridging Crypto & Traditional Finance

- **One Account for Everything**
A multi-currency wallet, crypto card, and banking services in a single platform.
- **Seamless Transactions**
Send, receive, and manage both crypto & fiat effortlessly.
- **No Manual Asset Swaps**
Automated conversion when needed, making everyday crypto usage simple



Personal IBAN for Every User

- **Unique IBAN per User**
Each user receives a dedicated personal IBAN, enabling seamless fiat banking, salary deposits, and direct transactions.
- **Integrated Crypto-Fiat Wallet**
Eliminates the need for third-party services for conversions.



Multiple Ways to Fund Your Card

- **P2P network & IBAN deposits**
Offer flexible funding methods.
- **Direct crypto top-ups**
Allow users to spend without manual conversion.
- **Private Bank Cards**
Spend up to €200 without KYC.



Hold-to-Earn & Passive Income

- **Earn While Holding**
Users generate passive income simply by storing assets in their Fasqon wallet.
- **No Lock-Up Periods**
Unlike many DeFi platforms, Fasqon offers flexible earning mechanisms.



Why FASQON ?



Where Crypto and Banking Finally Click

Why juggle five apps just to move your money?

Receive crypto instantly from anywhere in the world and pay bills or subscriptions in euros — seamlessly. Create shopping wishlists, share your finds with friends, and make every purchase social.

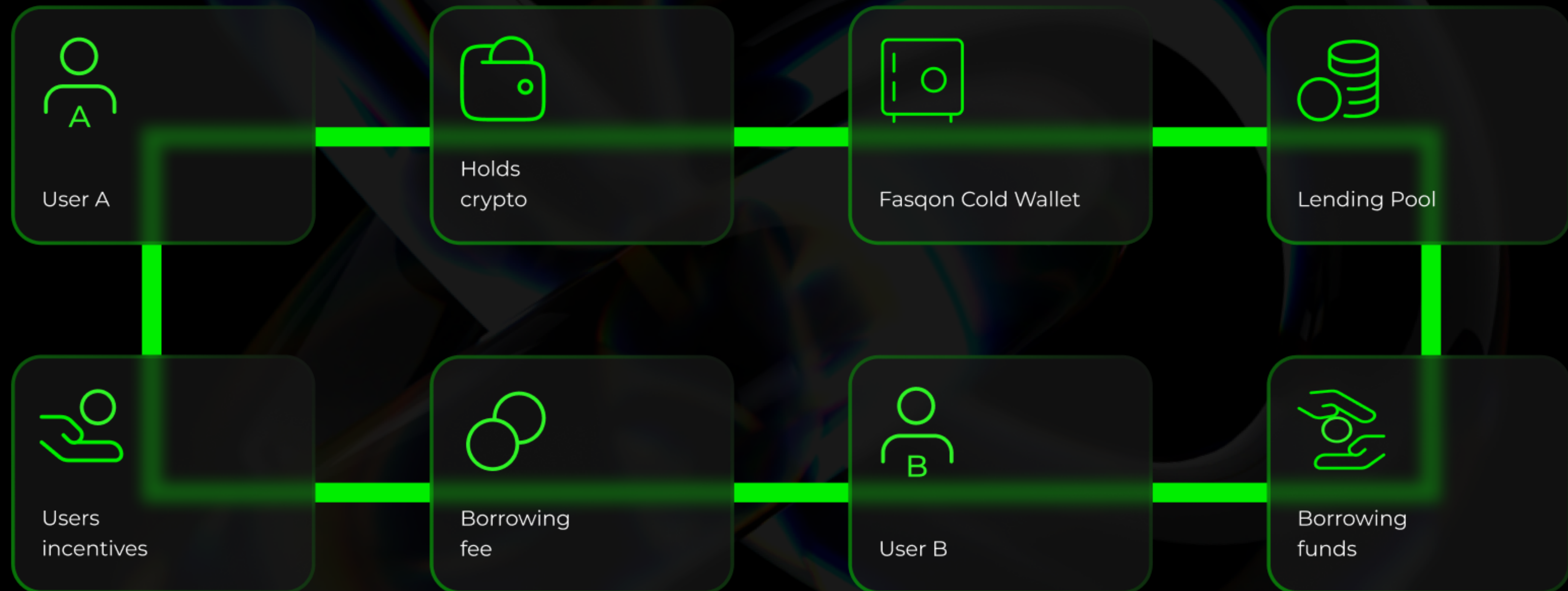
Shop, travel, party, live, and spend with Fasqon! Built for real life and daily use, **Fasqon is a lifestyle** — where **AI Payments**, **Social Finance**, and **DeFi Earnings** come together. All in Fasqon.



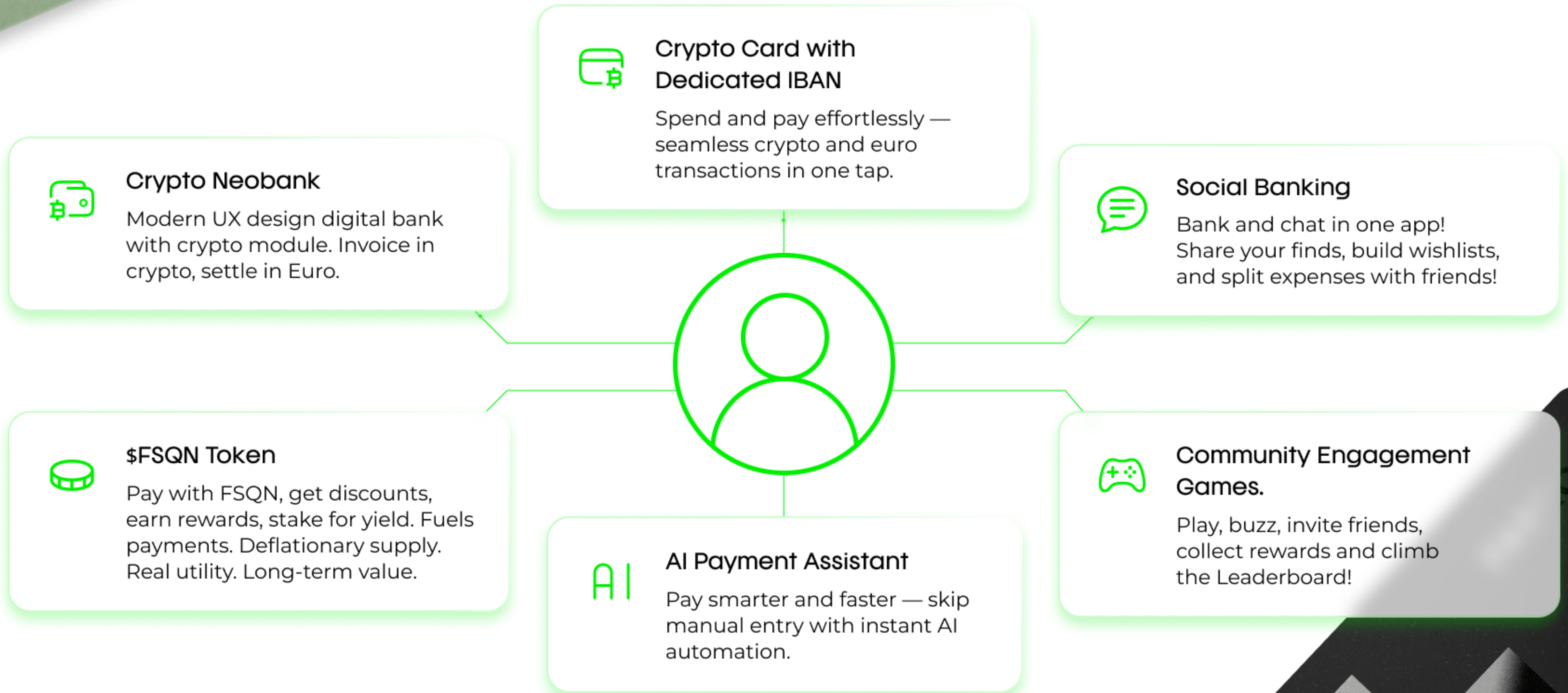
A DeFi Bank **for Modern Earners**

Old finance took. New finance shares.

Fasqon is where we grow together. Other banks profit alone from lending and borrowing — Fasqon changes the rules. Now, we earn together. Simple. fair, transparently.



Fasqon Platform





Fasqon **Crypto Card**

Fasqon Crypto Card. Spend crypto like cash - one tap, no swaps



Order Fasqon Card

Available in virtual and physical formats, offering higher limits and premium perks. Supports Apple Pay & Google Pay, making crypto spending frictionless.

✓ Dedicated IBAN

✓ Apple Pay & Google Pay ready

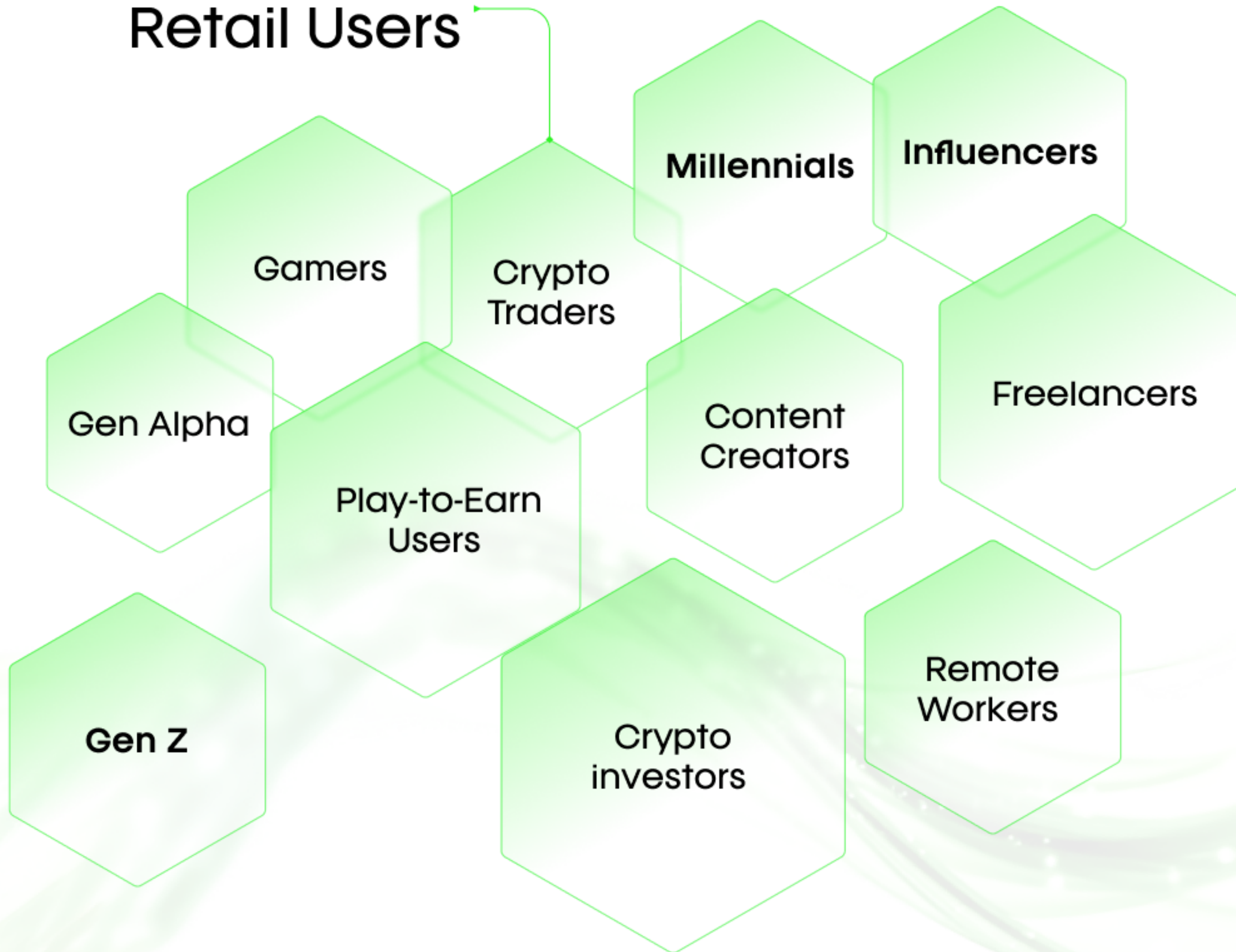
✓ Cashback up to 5%

✓ No KYC (up to €200)



Fasqon is for...

B2C Retail Users



B2B Businesses & WEB3 Projects



Business Model



Fasqon **generates revenue** through multiple streams, combining **transaction fees, subscriptions, financial services, and ecosystem incentives** to create a scalable and sustainable business model

Transaction Fees & Payment Processing Core Banking Revenue

- **FASPay Commissions** – Fees on crypto-fiat transactions, invoice processing, and cross-border payments.
- **Crypto Card Transactions** – Interchange fees on every transaction made with the Fasqon IBAN-enabled crypto card.
- **FX Conversion Fees** – Small margin on crypto-fiat and multi-currency exchanges.

Premium Subscriptions & AI-Powered Services (Recurring Revenue)

- **Tiered Membership Plans** – Monthly/annual subscriptions for advanced banking features, higher limits, and priority support.
- **AI Financial Assistant** – Premium access to automated invoice recognition, smart payments, and AI-driven financial insights.

Affiliate Programs & Banking Integrations (Partnership Revenue)

- **Referral & Affiliate Programs** – Revenue share from users who join via referral and merchant partners processing transactions
- **Bank & Payment System Integrations** – Commissions from partner banks, fintech platforms, and PSPs using Fasqon's infrastructure

Crypto & DeFi-Related Revenue Streams (Ecosystem Growth Revenue)

- **Staking & Yield Services** – Users stake assets within Fasqon and earn rewards, while Fasqon earns a percentage from staking pools.
- **Token Utility & Fees** – \$FSQN token used for reduced fees, governance participation, and premium access, generating transaction-based revenue.

Financial Services & Lending (Future Expansion) (Credit & Lending Revenue)

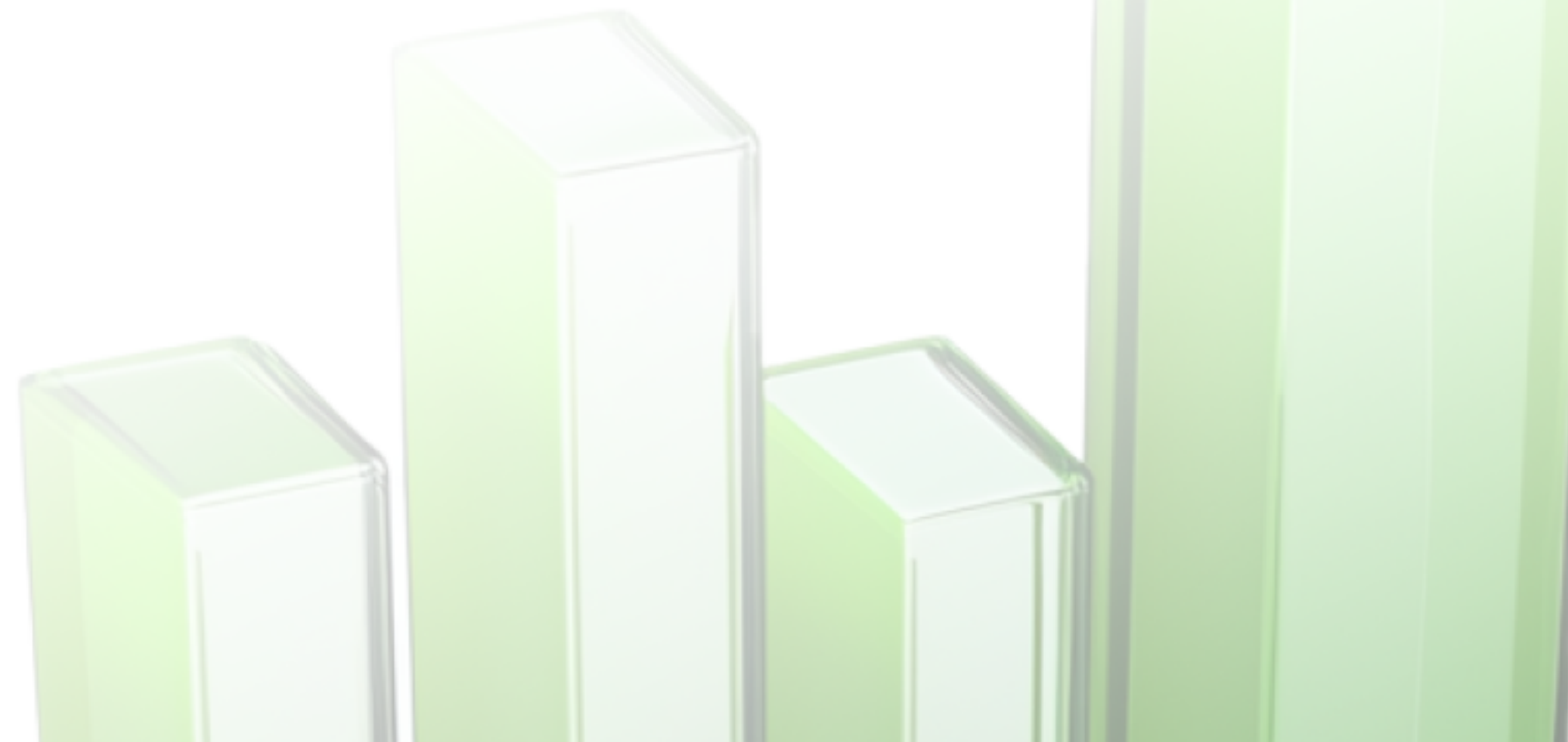
- **Crypto-Backed Loans** — Interest revenue from users borrowing fiat against their crypto holdings without selling assets
- **Microloans & Credit Lines** — Small-scale instant lending services for qualified users





Go-to-market strategy

Fasqon's go-to-market strategy **targets both B2C and B2B segments** by acquiring retail users through community-driven growth, gamification, and influencer partnerships, while simultaneously **onboarding businesses, freelancers, and Web3 projects** through strategic integrations, crypto-fiat payment solutions, and banking partnerships — **ensuring mass adoption across both individual and enterprise-level users.**



- **Targeting Early Adopters in Europe Region**

Launch in Portugal and Spain with strong fintech adoption.

- **Strategic Partnerships & Banking Integrations**

Collaborate with banks, PSPs, and crypto payment providers for seamless adoption.

- **Blockchain Ecosystem & Crypto Projects Partnerships**

Provide cryptocard, wallet & neobank services for DeFi platforms, crypto communities.

- **Community-Driven Growth & Affiliate Marketing**

Referral programs, ambassador incentives, and Web3-native community engagement.

Go-to-market strategy

TARGET AUDIENCE

- Crypto Holders Seeking Passive Income
- Freelancers & Digital Nomads
- P2P Traders & Arbitrageurs
- Retail Crypto users
- Traders

Target GEO

EEA (Europe)
LATAM
ASIA
AFRICA

Lisbon

■ Influencer, Freelancer & Creator Economy Adoption

Provide crypto-fiat banking for freelancers, influencers, and digital entrepreneurs.

■ Institutional & Business Adoption

Offer crypto-fiat payment solutions for Web3 startups, DAOs, and fintech companies.

■ Paid Acquisition & Performance Marketing

Targeted Google, Meta, and X (Twitter) ads, plus AI-driven retargeting campaigns.

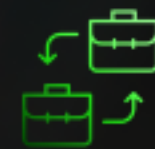
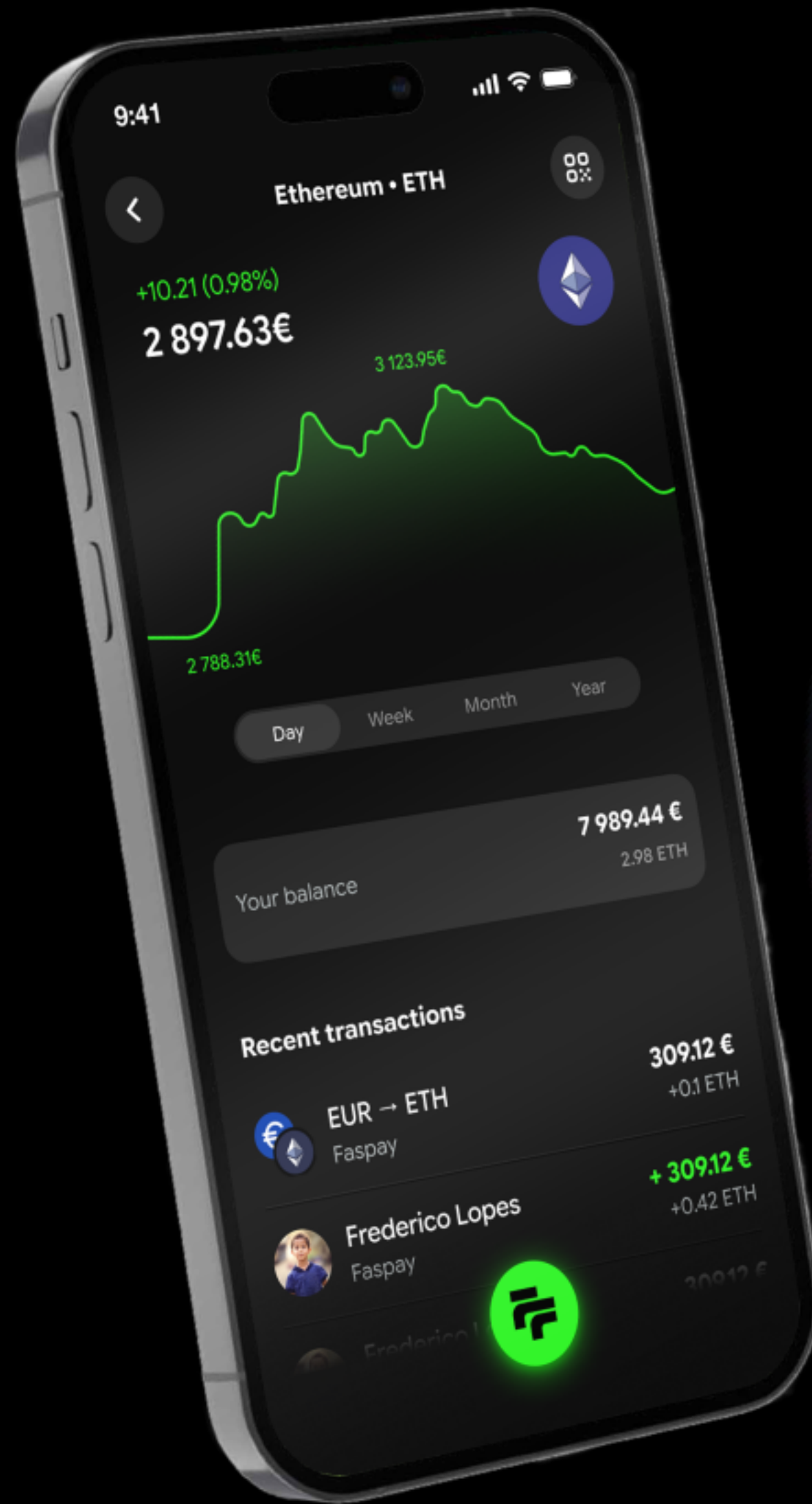
Become the preferred financial partner for crypto payroll services and Web3 startups.





Business Payments

B2B settlement, payouts, and treasury — streamlined.



B2B Settlement

Move business money faster across borders. Fasqon helps teams settle invoices and transfers with clear status, fewer delays, and a single flow from request to receipt.



Smart Payouts

Send mass payouts to suppliers, freelancers, and partners in minutes. Automate who gets paid, when, and why — without manual ops or payment file chaos.



Treasury Control

Run multi-currency balances with better visibility. Track inflows, outflows, and available liquidity in one place — built for teams managing global operations.



AI Operations Layer

AI helps structure payment requests, reduce errors, and keep settlement data organised. Less admin work, fewer disputes, and cleaner reporting for finance teams.



Fasqon **AI Copilot**

AI Copilot for payments, invoicing, and cashflow.



Invoice-to-Cash

Turn an invoice into money faster. Fasqon helps businesses request payment, track status, and close the loop — without chasing clients across emails and bank screenshots.



Smart Payments

Send a payment link or bank details instantly. Clients pay in minutes, and your funds land into dedicated balances — so reconciliation is clean and cashflow is predictable.



Auto Reconciliation

Payments match to invoices automatically. No more manual spreadsheets, no “what was this transfer for?”, and no lost time at month end — everything stays organised in one flow.



Risk & Compliance Ready

Designed for regulated rails and real businesses. You get faster settlement and better controls — built for teams that move money globally and need reliability, not hacks.





Roadmap

Achievements

- VASP Portugal in process
- VASP EU License & SDM License (Fully compliant)
- Trademark registered in Portugal
- Headquarters: Lisboa Portugal, Madeira
- Fasqon Exchange Launched
- Banking App at MVP Stage
- SEPA-enabled Business Payments
- Community: 100K+ engaged users
- Strategic Partner – Bison Bank (Portugal) as a fiat-crypto gateway.

2023-2024

- Headquarters: Lisbon, Incorp. Portugal, Madeira and Cheque Republic.
- Trademark reg. in Portugal
- VASP EU License & SDM License (fully compliant)
- VASP Portugal (in progress), VASP > CASP
- Fasqon app Architecture designed & approved with the Regulator
- Funding: Seed round - \$1.2M
- Strategic partner - Bison Bank (Portugal) as a fiat-crypto gateway
- SEPA-enabled business Payments

2025

- \$FSQN Pre sale Round B & IDO - \$3.9M
- Q4 • Tokensale Event (TGE)
- \$FSQN listing on Tier1 CEXs, Dexes
- Tier1 Web3 Ecosystem Partnerships
- Fasqon app UI/UX Concept & MVP Development
- Community: 100K
- Go-to-Market: EU

2026

- Q1 • Fasqon Neobank app MVP release
- Community: MAU 0,5M-1M users
- Partnerships with TradFi Investment Banking Groups
- Fundraising: Series A
- Expanding to new regions: Middle East, Asia, Global license
- Fasqon app v0.1
- Premium cards
- 144K users generating \$2.1M in revenue

2027+

- Total Community: 3M+
- Fasqon app v2.0+
- Plastic cards launch
- 1.2M users generating \$44.2M in revenue
- Global expansion (MENA, Asia, LATAM)
- Positive EBITDA by 2028, achieving a margin 30% by 2030



FSQN Token

The Fuel Behind Fasqon. \$FSQN Is the Pulse of the Hustle

\$FSQN is the native token of Fasqon Web3 FinTech ecosystem.

Initial total supply: 1,000,000,000 FSQN

Initial circulating supply (Day 0): 63,000,000 FSQN (6.3%)

Token burning: Enabled

Maximum tokens that can be burnt: 50%

\$FSQN is a **BEP-20** standard token issued on **Binance Smart Chain (BSC)** and **TON Blockchain (Jetton)**.



Blockchain Network



Smart contract developed and audited by



**KAIZEN
FINANCE**





Why \$FSQN Will Be in High Demand?

■ Staking & Token-Locked Yield Mechanisms

Users stake \$FSQN for rewards, reducing circulating supply and creating scarcity.

■ Gamification, Mini-Games & Affiliate Monetization

Used for mini-games, in-game purchases, referral bonuses, and interactive rewards, fueling ecosystem growth.

■ Social Finance & Messenger-Based Microtransactions

Powering tipping, smart contract transactions, pay-to-unlock content, and automated payments.

■ AI-Powered Financial Assistants & Invoice Processing

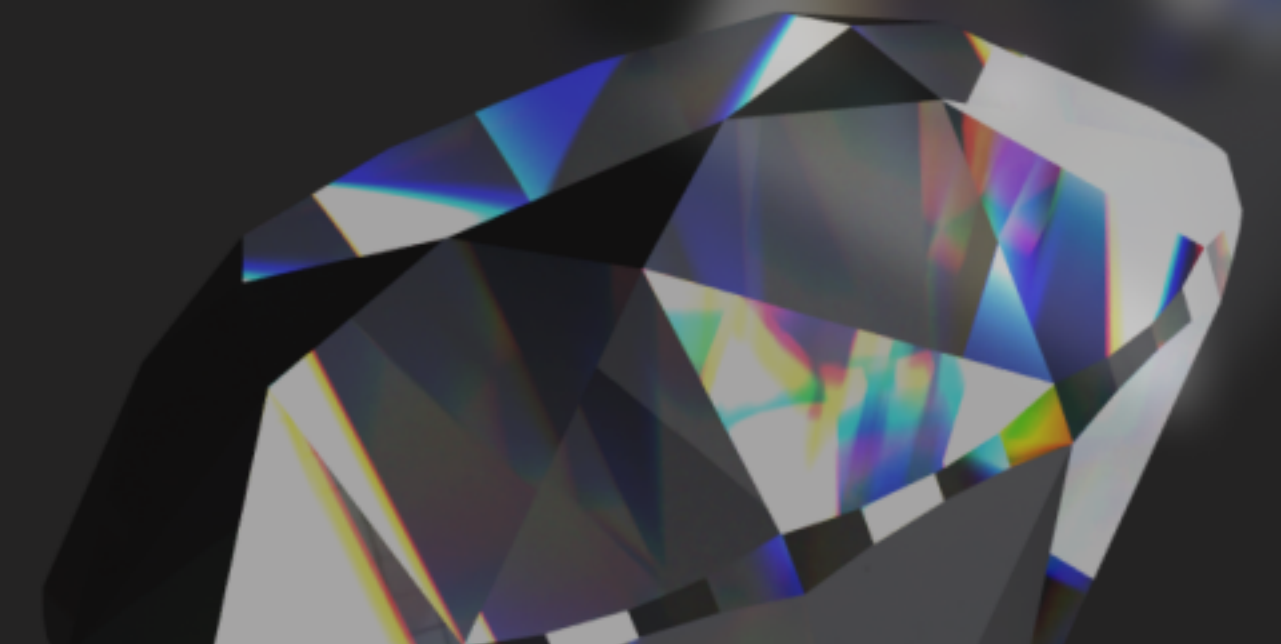
Automates invoice recognition, financial reporting, and smart payments, requiring \$FSQN for premium features.

■ Deflationary Burn Mechanism

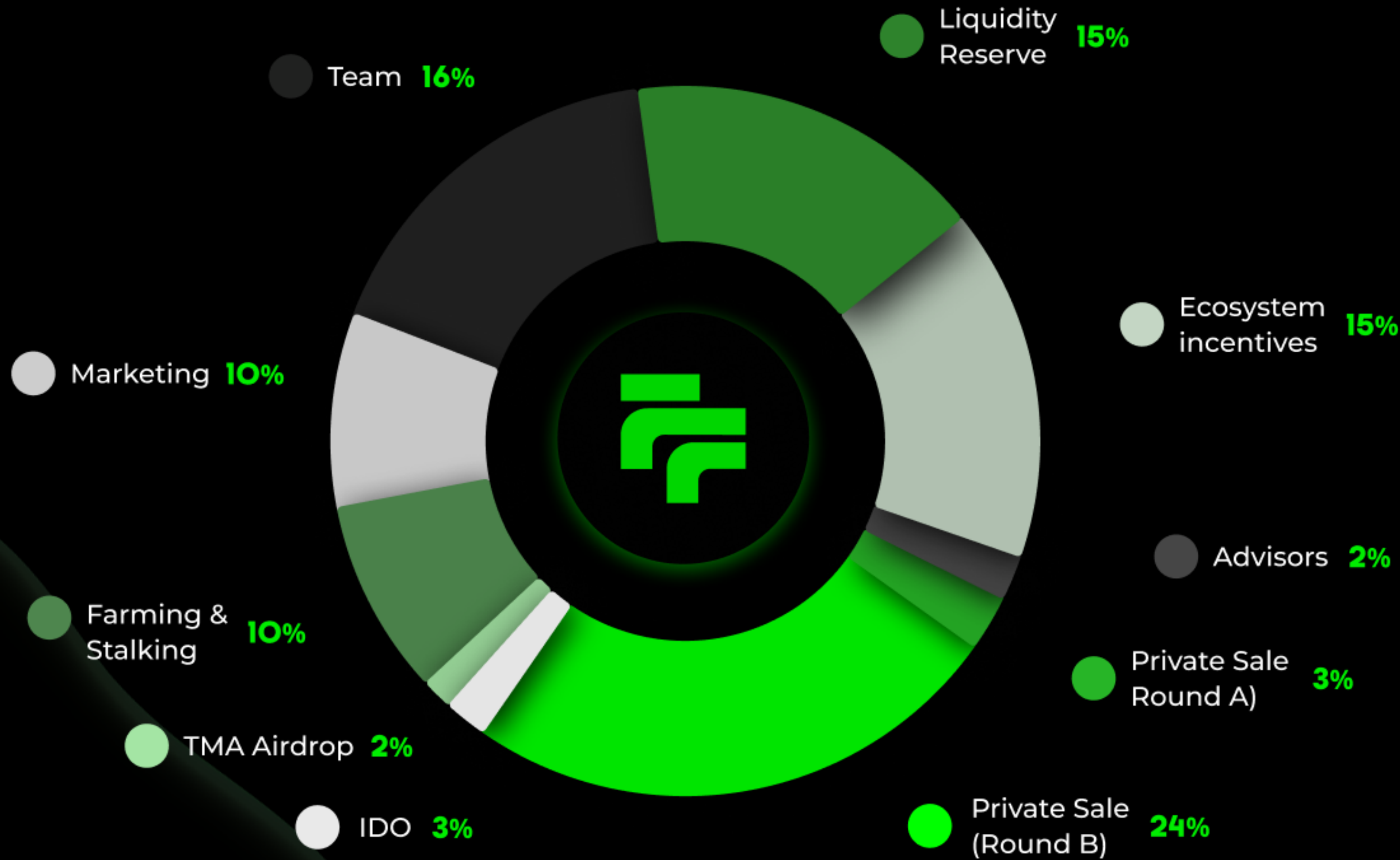
25% of monthly revenue is used to buyback & burn FSQN tokens, reducing total supply over time ensuring price stability and long-term value appreciation.

FSQN Utility

- Providing users with access to premium Fasqon banking app features by holding a certain amount of FSQN tokens
- Offering discounts on fees/services when paying with FSQN tokens
- Buyback and burn mechanism – 25% of the project's revenue is automatically allocated for token buyback & burn
- Gamification through mini games
- Farming
- Trading
- Airdrops
- Staking



Token Distribution



Total Supply 1 000 000 000 FSQN

Ticker FSQN

Chain Chain BSC, TON

Initial Circulating Supply 63 000 000 FSQN

Initial Presale Price 0.015

Listing Price 0.03

Initial Market Cap 1 950 000

Fully Diluted Market Cap (FDV) 25 000 000

[Tokenomics](#)



Total Fundraising Goal

\$3.9M

Already Raised

\$1.2M

Category	Allocation (%)	Breakdown
Liquidity	15%	Deep liquidity management on DEXs/CEXs, market-making strategies, and listing fees for top-tier exchanges
Marketing & PR	40%	Collaborations with influencers, performance marketing, viral campaigns, referral programs, and PR initiatives
Development	30%	Smart contract enhancements, UI/UX optimization, feature rollouts, AI-driven analytics, and multi-chain support
Infrastructure	5%	High-performance server architecture, cloud computing, cybersecurity upgrades, and decentralized storage solutions
Other	10%	Compliance audits, legal structuring, operational risk mitigation, strategic investments, and emergency reserves



Our Team



Orest Petryna

Founder

Experienced accountant and entrepreneur with a master's degree in business taxation. Leads financial strategy and regulatory compliance.


 Portugal



Serhiy Khrun

Co-Founder

Fintech specialist with deep expertise in payment systems, product design, UX, and digital banking infrastructure.

 Poland



Sergio Latansky

COO

Growth strategist focused on operations, analytics, and cross-functional team management. Drives execution across product, finance, and partnerships.

 Spain



Kati Aronson

CBDO

Experienced Web3 business development lead. Drives tokensale fundraising, GTM strategy, and Tier-1 partnerships. \$20M+ raised to date.


 Portugal



David Dobrovitsky

Strategic Advisor & BD

Web3 growth & operations leader. Led \$MM fundraising, scaled platforms and wallets, built 60k+ communities, drove data-led GTM with global teams.

 France



Atlas A.

Strategic Partnerships

kima network

Leads integrations and collaborations across fintech and Web3 ecosystems. Focus on ecosystem partnerships and BD infrastructure.


 Turkey



Anton Kaidorin

CPO

FSI specialist with expertise in banking systems, compliance workflows, presales architecture, and Tier-1 product delivery.

 Poland



Oleh Yakubiv

Project Manager

9+ years in IT project management. Experience with major fintech companies including Payabl, Decta, HyperJar.

 Ukraine



Michael Kramarenko

CTO  kindgeek

15+ years in IT across system architecture, mission-critical apps, consulting, and offshore development leadership.

 Ukraine



Our Team



Roxie Slavych

Business Analyst

Delivery Manager & BA with strong analytical skills, negotiation experience, and a Master's in Software Engineering.



Ukraine



Bozhena Sudakova

Project Manager

7 years in IT PM. Manages cross-functional teams with focus on structured delivery and product quality.



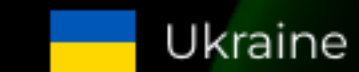
Ukraine



Anatoliy Pylypchuk

Solution Architect

Software engineer with strong Java/.NET background and additional experience in Scala, C++, and Angular.



Ukraine



Dmytro Koshevoi

Agency Partner & Product Strategist **THE GRADIENT**

15+ years in product strategy, communications, brand positioning, and digital product development.



Ukraine



Eugene Kozak

Design Director

20+ years in digital design. Leads fintech design expertise, including complex UX systems and product identity.



Ukraine



Nazar Vomitovyi

Product Designer

UI/UX designer with 9 years' experience. Focus on clean interfaces, user-centered design, and fintech product flows.



Ukraine



KindGeek

Development Partner

Fintech-focused software developer for custom and white-label banking and Web3 apps.



The Gradient

Design Partner

Human-first digital product design agency for strategy, research, and UX/UI.



Vareger Group OÜ

Technology Partner

Blockchain engineering & CTO-as-a-Service for Web3, fintech, and gaming solutions.



Advisors



Nelli Orlova

CEO of InnMind, Founder of AlphaMind. VC and angel investor supporting global tech and Web3 startups, Token launch Advisory, Web3 & Fintech Strategic Partnerships.



Faraj Abutalibov

Founder of Crypto Executives, the largest Crypto C-Levels Community, ACE Capital, Co-Founder of Crosscurve MetaLayer - decentralized infrastructure for cross-chain liquidity and incentives.



Alina Samoylova

COO at Crypto Executives, the largest Crypto C-Levels Community, Founder of Ace Girlies - C-Levels Crypto & Fintech Female Community. Web3 Ecosystem Strategic Partnerships, Token Launch Advisory.



Olesya Solomina

CEO at BD Booster (3000+ relations in crypto & fintech). Web3 Ecosystem Strategic Partnerships, B2B Growth, Tier1 Web3 VC Investor Relations.



Den

Co-Founder at Kaizen.Finance. Fasqon TokenSale portal development, smart contract development, audit, Token launch Advisory.



Joe Yu

BD Lead at TaskOn, Web3 community growth platform. Crypto ecosystem growth, Strategic Partnerships, Marketing.



Partners and Backers



Bison Bank



GLE



VAREGER



kindgeek

kima

network



FINPR

BD

BOOST3R



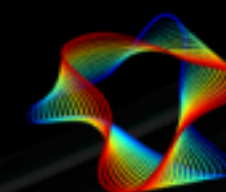
Generis



molecule



CRYPTO
EXECUTIVES



CrossCurve



TaskOn



MEXXC

white IT



ALPHAMIND



inn
MIND



KAIZEN
FINANCE



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BENZINGA





Your **crypto neobank** for daily payments

Stay in the loop.
Follow Fasqon for drops, alpha, and vibes.

🔗 fasqon.com

🔗 leaderboard.fasqon.com

🔗 tokensale.fasqon.com



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✉ partnerships@fasqon.com

calendly.com/partnerships-fasqon/30min

